



Title Sponsor



H O L M E S
M U R P H Y

Proceeds to benefit
***Attendees to the NCAT
Technology Program***



Attendees to the NCAT Program are sent in cooperation
with the Colorado Chapter of the APWA



***Friday, September 17, 2021
Fox Hollow Golf Course
13410 Morrison Road
Lakewood, CO 80228***

About the CAPA Scholarship Golf Tournament

The CAPA fund-raising Golf Tournament is the primary event used to fund the CAPA portion for recipients to attend NCAT Technology Program at Auburn University.

Each year CAPA in partnership with the APWA Colorado Chapter, selects several candidates to attend the weeklong technology course at the NCAT facility in Alabama.

NCAT is the foremost research facility for the advancement of APM (Asphalt Paving Materials) in the country.

Proceeds from the tournament are directly used for expenses related to the technology course for attendees.

Be a part of this fund-raising tournament by becoming a corporate or an individual sponsor. Various levels of participation are available.

If you have any questions or need additional information, contact:

Tom Clayton

CAPA/RMAEC

303-741-6148 X 151- 303-902-2439 (C)

tomclayton@co-asphalt.com



About Fox Hollow Golf Course

This 27-hole course (3 separate 9-hole settings, Links, Canyons and Meadows) has magnificent views of downtown Denver and the majestic Rocky Mountains. Fox Hollow offers a unique mix of terrain types and course challenges. Nestled next to Bear Creek Lake Park and the Rocky Mountain foothills, the course offers an opportunity for escape and relaxation with tranquil lakes, quiet streams, and spectacular vistas.



CAPA Golf Tournament 2021 Sponsorship Opportunities

Title Sponsor* Holmes Murphy

The Title sponsor will receive the following package of opportunities:

**Sponsorship
Exclusivity**

- Logo identity on tournament announcements and registration give-a-way
- Corporate logo on official tournament pictures
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Speaking opportunity at the awards presentation and luncheon
- Logo identity included at the check in table the day of the tournament



HOLMES MURPHY®

Event Sponsor * Join Brannan Sand and Gravel and Wagner Equipment Company (2 additional available)

Event Sponsors of the 30th
Annual "CAPA Cup" Golf
Tournament



\$2,500

The event sponsor will receive the following package of opportunities:

- Logo identity on the official registration gift provided to all players and volunteers
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

Golf Ball Sponsor Faris Equipment Company*

The golf ball sponsor will receive the following package of opportunities:

- Logo identity with the golf balls given to all players
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

**FARIS
MACHINERY**

Divot Tool/ Ball Marker Sponsor *

(sponsor can purchase or the committee will purchase)

The sponsor will receive the following package of opportunities:

- Logo identity with the golf balls given to all players
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

Lunch Sponsor *Join Honnen Equipment Company and Sunland Asphalt

(3 additional available)

\$1,500.

The lunch sponsor will receive the following package of opportunities:

- Logo identity on all tournament announcements
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament
- Logo identity signage featured at the lunch



Logo'd Golf Bag Towel *

The sponsor of this may either elect to purchase the towels and provide them to the committee or the committee will make the arrangements for the purchase of this item. If the committee purchases these the sponsor will be invoiced for the actual cost plus \$250. The sponsor will receive the following package of opportunities:

- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal



Flag Pin Sponsor *

The Flag Pin sponsor will have their logo displayed on each of the 27 holes for the tournament. The 3, nine - hole courses may be divided up and sold separately for sponsors. Pricing is dependent on if the sponsor wishes to purchase the flags or if they want the tournament to purchase the flags.

- Corporate name on a tee sign at the 1st hole of each of the three different courses sponsored and on the tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal

Photo Sponsor * (2 available) Join Sunland Asphalt

\$1000



The photo sponsor will receive the following package of opportunities:

- Logo identity on photos used from the tournament
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website and CAPA Newsletter - "In Front of the Paver"
- Logo identity included in registration packets

Beverage Cart Sponsor * (No limit on availability)

\$450

The beverage cart sponsor will receive the following package of opportunities:

- Logo identity/signage on all 3 beverage carts
- Logo identity on all tournament announcements
- Corporate name on tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal

Individual Hole Sponsors *

\$150

The individual hole sponsors will receive the following package of opportunities:

- Corporate name on one tee sign for each sponsorship

Sunscreen Sponsor *

The Sunscreen sponsors will receive the following package of opportunities:



- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets

Silent Auction Sponsor *

Minimum of \$300

The silent auction sponsors will agree to donate money for the committee to purchase items equal to the donated amount. These Items will be combined and used as a silent auction item during the event. The opening bid price on the auction item will be no less than \$300. Sponsors will receive the following package of opportunities:

- Corporate name on three tee signs and tournament sponsor banner
- Logo identity on tournament announcements
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets

Silent Auction Donor *

Minimum value \$300

The silent auction donors will agree to donate items for the silent auction equal to \$300. These Items will be combined and used as a silent auction item during the event. The opening bid price on the auction item will be no less than \$300. Sponsors will receive the following package of opportunities:

- Corporate name on three tee signs and tournament sponsor banner
- Logo identity on tournament announcements
- Logo recognition on the CAPA website, CAPA Newsletter - "In Front of the Paver" and Colorado Public Works Journal
- Logo identity included in registration packets
- Corporate name on one tee sign
- Logo recognition in the CAPA Newsletter - "In Front of the Paver"
- Logo identity included in registration packets

Logo'd Item's donations

If you would like to donate a logo'd item to be included in the swag bag which will be presented to each player and volunteer for our event, we will work with you to come up with an item. You can either purchase these items yourself or have the committee purchase the item on your behalf. If the items are secured by the committee the tournament will invoice you for the full value of the items.

- Potential items may include hats/visors, pen, or other general marketing swag

Sponsorships may be done at any time including at the time of registering participant to compete in the 30th Annual event.

If you would like to sponsor the 2021 tournament, you may do so by showing your commitment from the registration page on the CAPA website.

Invoices will be generated when you complete your sponsorship commitment.

*Sponsorship for this tournament may be tax deductible. Please check with your tax advisor.



Thank you for considering a sponsorship for the 30th annual CAPA Cup Golf tournament Sponsored by Holmes Murphy, with event sponsors Brannan Sand and Gravel Company and Wagner Equipment Company.

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