



February 7-8, 2023
National Western Complex

EXHIBITOR & SPONSOR
 PROSPECTUS





RMACES 2023 Exhibit and Sponsor Schedule

Monday, February 6

8:00am-5:00pm

Move In

Tuesday, February 7

7:00am-6:30pm Show

1:00pm-2:15pm

Keynote General Session

4:30pm-6:30pm

Reception in Exhibit Hall

6:30pm-10:30pm Casino

Night in Exhibit Hall

Wednesday, February 8

8:30am-6:00pm Show

4:15pm-6:00pm

Reception

6:30pm-8:30pm

CAPA Dinner

6:00pm-8:00pm

Move Out

(plus Thursday AM)



The ROCKY MOUNTAIN ASPHALT CONFERENCE & EQUIPMENT SHOW is back for our 50th ANNIVERSARY YEAR!

Make your plans to join us on
February 7-8, 2023 at the
National Western Complex!

It was so good to see everybody at the 49th annual Rocky Mountain Asphalt Conference and Equipment Show. We are back for the Golden Celebration of the RMACES in 2023. The Conference and Show will once again be held at the National Western Complex on February 7 and 8, 2023. Our trade show is shaping up to have a different look from the one in 2022. This is the big trade show and concurrence for the year and in 2023 we stand to be the largest Asphalt Conference in the country, you don't want to miss your chance of being part of this 50th anniversary year. Thank you for considering joining our conference as an exhibitor.

NATIONAL WESTERN



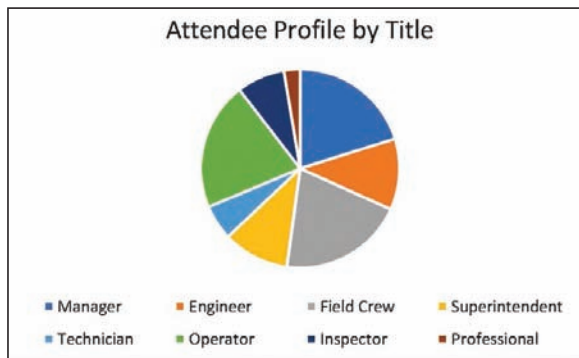
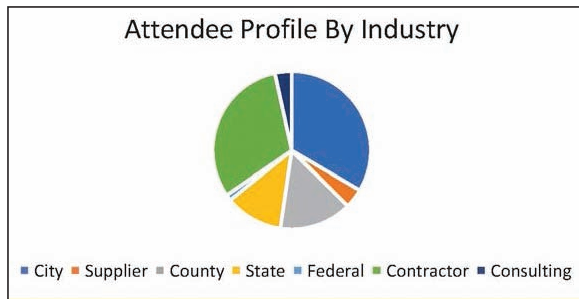
Complex

More information at www.rmaces.org

Contact Tom Clayton at info@rmaces.org or 303.902.2439

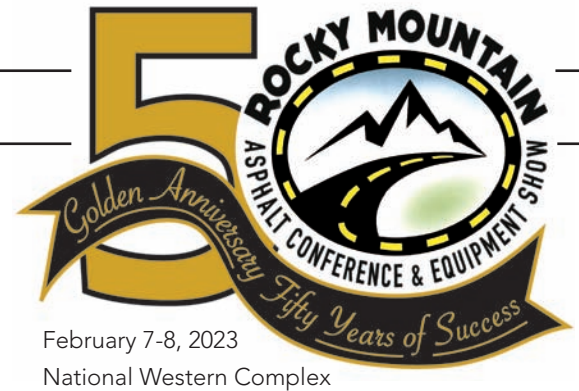
OUR ATTENDEES

The Rocky Mountain Asphalt Conference & Equipment Show is one of the largest asphalt industry events in the country. We generally attract over 1,000 attendees. Combined with exhibitors, speakers, and volunteers, this is a 300 person event.



"I was more than surprised at the amazing turn out to this years conference. I am looking forward to next year!"

"I enjoyed getting together with other folks in the industry and chatting, but mostly enjoyed the breakout sessions and knowledge that came out. Seeing familiar faces and a recognizable theme, It's nice to mingle and meet new folks in the industry."



A MESSAGE FROM THE CHAIRMAN

We are very excited to invite you to the 50th Annual Rocky Mountain Asphalt Conference & Equipment Show planned for February 7-8, 2023 at The National Western Complex in Denver, Colorado.



Tom Leeson

The event is returning to The National Western Complex in Denver. This will allow more room for exhibitors and a vendor hall. We are working with the National Western management for a new look again in 2023. We will continue to offer a wide variety of training with several breakout tracks (construction, engineering, leadership, and maintenance) and three education tracks (materials, maintenance, equipment).

We have also expanded the opportunities to network and get to know the attendees. A hosted reception and Casino Night is planned for February 7 and the CAPA "Best in Colorado" Asphalt Awards Dinner & Program is planned in conjunction with the conference for February 8. We hope you will consider joining us as an exhibitor/sponsor as we Celebrate 50 Years of Success on our Golden Anniversary, February 7-8, 2023.



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EXHIBIT PRICING

All exhibitors receive:

- Break refreshments and Thursday lunch for company representatives
- Recognition in the conference program
- Recognition signage throughout event
- Exhibitor name badge ribbon

Trade Center Exhibit \$750 (10x10) (\$850 after 10/15/22)

- Booth area with two chairs and table
- Optional discounted outside space \$500 for a 20'x70'space
- Two exhibit representative passes
- Additional 10'x10' adjacent booths for \$500/each with one additional representative pass per 10'x10' boothspace (max 3 additional)

Black/Silver Exhibitor \$3,000 (\$3,250 after 10/15/22)

- 600 square-foot booth area (dimensions to be determined with each exhibitor)
- Additional space is \$5/sq. ft. (maximum 1,000 sq. ft.)
- Optional discounted outside space \$350 for a 20'x70' space
- 6 exhibitor representative passes
- A half-page ad in the Conference Program
- Opportunity to include handouts in conference packet

Black/Gold Exhibitor \$5,250 (\$5,500 after 10/15/22)

- 1,500 square-foot booth area (dimensions to be determined with each exhibitor)
- Additional space is \$3.50/sq.ft.
- Optional discounted outside space \$350 for a 20'x70'space
- 8 exhibitor representative passes
- A full-page ad in the Conference Program
- Customized display signage
- Opportunity to include handouts in conference packet

Outside Only Exhibitor \$700 (20'x70') (\$750 after 10/15/22)

SPONSOR PRICING

All sponsors receive:

- Signage/recognition at event sponsored
- Recognition in the conference program
- Sponsor name badge ribbon

Show your Company Pride!

- Banner Sponsor \$200

We all love Coffee!

- Coffee Break Sponsor \$500

THE Best of the Best recognized!

- CAPA Dinner Sponsor \$400
- Includes three dinner tickets

Winner, Winner!

- Raffle/Grand Prize Drawing \$500 minimum
- Logo printed in 2023 program

Drinks, anyone? - Reception Sponsor \$500

- Logo on drink tickets for attendees

Lunch is served to 1,300 attendees!

- Lunch Sponsor \$1000

Do you feel lucky?

- Casino Night Event Sponsor: \$1,500

The winning bet!

- Casino Table Sponsor: \$500

Everyone is on their phone!

- Conference App Ad \$250
- Send a text message promoting your company to all attendees who have downloaded the RMACES App.

More information at www.rmaces.org
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