



**Title Sponsor**



**CONSTRUCTION**  
**BUILD MOMENTUM**

Proceeds to benefit  
***Attendees to the NCAT  
Technology Program***



Attendees to the NCAT Program are sent in cooperation  
with the Colorado Chapter of the APWA



***Friday, September 13, 2024  
Fox Hollow Golf Course  
13410 Morrison Road  
Lakewood, CO 80228***



## **About the CAPA Scholarship Golf Tournament**

*The CAPA fund-raising Golf Tournament is the primary event used to fund the CAPA portion for recipients to attend NCAT Technology Program at Auburn University.*

*Each year CAPA in partnership with the APWA Colorado Chapter, selects several candidates to attend the weeklong technology course at the NCAT facility in Alabama.*

*NCAT is the foremost research facility for the advancement of APM (Asphalt Paving Materials) in the country.*

*Proceeds from the tournament are directly used for expenses related to the technology course for attendees.*

*Be a part of this fund-raising tournament by becoming a corporate or an individual sponsor. Various levels of participation are available.*

*If you have any questions or need additional information, contact: Tom Clayton*

*CAPA/RMAEC*

*303-741-6148 X 151- 303-902-2439 (C)*

*tomclayton@co-asphalt.com*



Register for participants and Sponsorships at  
[https://capa.memberclicks.net/capa\\_golf\\_2024](https://capa.memberclicks.net/capa_golf_2024)

## ***About Fox Hollow Golf Course***

This 27-hole course (3 separate 9-hole settings, Links, Canyons and Meadows) has magnificent views of downtown Denver and the majestic Rocky Mountains. Fox Hollow offers a unique mix of terrain types and course challenges. Nestled next to Bear Creek Lake Park and the Rocky Mountain foothills, the course offers an opportunity for escape and relaxation with tranquil lakes, quiet streams, and spectacular vistas.



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# CAPA Golf Tournament 2024 Sponsorship Opportunities

## Title Sponsor\* Holmes Murphy

**The Title sponsor will receive the following package of opportunities:**

- **Sponsorship Exclusivity**

- Logo identity on tournament announcements and registration give-a-way
- Corporate logo on official tournament pictures
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Speaking opportunity at the awards presentation and luncheon
- Logo identity included at the check in table the day of the tournament



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## Event Sponsor \* Brannan Sand and Gravel and Wagner

*Event Sponsors for the  
33rd annual "CAPA  
Cup" Golf Tournament*



### Equipment Company

**The event sponsor will receive the following package of opportunities:**

- Logo identity on the official registration gift provided to all players and volunteers
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

## Golf Ball Sponsor Faris Equipment Company\*

**The golf ball sponsor will receive the following package of opportunities:**

- Logo identity with the golf balls given to all players
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament



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### Divot Tool/ Ball Marker Sponsor \* (1 Available) **\$1,500**

- Corporate name on the item presented and tournament sponsor banner
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

### Bloody Mary/Mimosa/Coffee Sponsor \* (1 Available) **\$1,500**

- Logo identity with the golf carts visible to all players
- Logo identity on all tournament announcements
- Corporate name on one tee sign and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament

### Lunch Sponsor \* (4 available) **\$1,750**

***The lunch sponsor will receive the following package of opportunities:***

- Logo identity on all tournament announcements
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets
- Logo identity included at the check in table the day of the tournament
- Logo identity signage featured at the lunch

### Logo'd Golf Bag Towel \* (1 available) **\$1,500**

***This will be a logo'd towel to be given to each player who registers and attends the event..***

- Corporate name on three tee signs and tournament sponsor banner.
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal

### Breakfast Burrito Sponsor \* (4 available) **\$1,500**

***Breakfast Burrito Sponsor - There are FOUR sponsorships available at this level. Each participant and volunteer will be given a breakfast burrito in the club house restaurant. Signage will be placed near the redemption location indicating your sponsorship as well as signage around the facility during the event.***

- Corporate name on a tee sign at the 1<sup>st</sup> hole of each of the three different courses sponsored and on the tournament sponsor banner.
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal

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### Photo Sponsor \* (2 available)

**\$1000**

***The photo sponsor will receive the following package of opportunities:***

- Logo identity on photos used from the tournament
- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website and CAPA Newsletter - "CAPA Monthly"
- Logo identity included in registration packets

### Beverage Cart Sponsor \* (No limit on availability)

**\$600**

***The beverage cart sponsor will receive the following package of opportunities:***

- Logo identity/signage on all 3 beverage carts
- Logo identity on all tournament announcements
- Corporate name on tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal

### Sunscreen Sponsor \* (2 Available)

**\$1,750**

- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets

### Dry Bag Sponsor \* (1 Available)

**\$2,250**

- Corporate name on the item presented and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets

### Blue tooth speaker Sponsor \* (1 Available)

**\$3,500**

- Corporate name on the item presented and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets

### Golf Bag toiletry Sponsor \* (1 Available)

**\$4,500**

- Corporate name on the item presented and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets

## 50/50 Raffle Sponsor \*

**\$500**

**This sponsor will be recognized for their contribution to the success of the 50/50 raffle to be held on tournament day.**

- Corporate name on three tee signs and tournament sponsor banner
- Logo recognition on the CAPA website, CAPA Newsletter - "CAPA Monthly" and Colorado Public Works Journal
- Logo identity included in registration packets

## Individual Hole Sponsors \* 27 holes Available

**\$250**

***The individual hole sponsors will receive the following package of opportunities:***

- Corporate name on one tee sign for each sponsorship

## Contest Hole Sponsorships

**\$500**

### **Contest Holes Available –**

Long Drive Men (X 2) and Women (X 2), Long Putt CoEd (X 2), Closest to the pin (X 2)

## Flag Pin Sponsor

There are 3 options for this level of sponsorship. 1) The sponsor will see their corporate name / Logo on one flag pin for each of the 27 holes on the three nine-hole courses. The sponsor will need to purchase the flags or have the tournament purchase them. The flag's cost is above the sponsorship fee. 2) a organization may sponsor as many of the 27 holes as they desire. The fee per hole is \$75 and does not include the cost of purchasing the individual flags.

**IF A SPONSOR CHOOSES TO SPONSOR ALL 27 HOLES, THE INDIVIDUAL HOLE SPONSORSHIPS WILL NOT BE AVAILABLE.**

**ANY ORGANIZATION WHO HAS REQUESTED INDIVIDUAL HOLE SPONSORSHIPS WILL BE NOTIFIED.**

## Logo' d Item's donations

***If you would like to donate a logo' d item to be included in the swag bag which will be presented to each player and volunteer for our event, we will work with you to come up with an item. You can either purchase these items yourself or have the committee purchase the item on your behalf. If the items are secured by the committee the tournament will invoice you for the full value of the items.***

- Potential items may include hats/visors, pen, or other general marketing swag which your organization would like to provide. There are 250 participants in our event, so when providing items, please keep this in mind.

Sponsorships may be done at any time including at the time of registering participant to compete in the 33<sup>rd</sup> Annual event.

If you would like to sponsor the 2024 tournament, you may do so by showing your commitment from the registration page on the CAPA website.

Invoices will be generated when you complete your sponsorship commitment.

\*Sponsorship for this tournament may be tax deductible. Please check with your tax advisor.

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Thank you for  
considering  
sponsorship for the  
33<sup>rd</sup> annual CAPA Cup  
Golf tournament  
Sponsored by Holmes  
Murphy, with event  
sponsors Brannan  
Sand and Gravel  
Company and Wagner  
Equipment Company.



TITLE SPONSOR:



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***Event Sponsors for the  
33<sup>rd</sup> annual "CAPA  
Cup" Golf Tournament***



**\* If sponsorships are secured prior to publication of the "CAPA Monthly", Tournament notifications, or other places where notification or acknowledgement would be added.**

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